



May 1, 2010

Aloha!

Our keiki need us! The current fiscal challenges facing our nation continue to have a significant impact on Hawaii. The slowdown in our economy impacts us through increases in taxes and fees, reductions in public services, cuts in jobs and wages, and of course Furlough Fridays. Our local schools are forced to make dramatic changes in their budgets, resulting in deferred maintenance, deficiency in teaching resources, and the loss of educators. The end result? We are depriving our keiki, our Future.

We, the Hawaii Jaycees, as a civic leadership organization feel the need to support our keiki through a community effort – the Adopt-A-School Day project. Adopt-A-School Day is a statewide grassroots effort to establish an annual day of awareness and service to our Hawaii schools, similar to Make A Difference Day. Last year, we involved 31 groups to assist 37 schools in fulfilling their necessities, including beautifying their campus, implementing new school programs, offering career skills training, providing donations, and more. And we could not have done so without the support of our generous sponsors.

This year we want to invite your group to help us raise an even greater awareness in the community to create a bigger impact on our local schools. Our goal is to involve 100 community groups to serve the needs of 100 schools - public, private, and charter schools alike. Your generous contribution, no matter the size, will go a long way.

The Third Annual Jaycees Adopt-A-School Day will take place on Sunday, October 10, 2010. The Jaycee chapters will continue to support schools in their areas, and most importantly, will be serving as a catalyst to expand the scope and outreach of the Adopt-A-School Day statewide on all islands. We will handle the promotion and publicity of this truly unique effort to establish an annual day of service where we invest one day for our future. Your support will make this happen. On behalf of our keiki, thank you in advance for making this such a success!

Mahalo,

A handwritten signature in black ink that reads "Krystal J. Lee".

Krystal Lee
General Chairperson

A handwritten signature in black ink that reads "Patrick A. Tomiyasu".

Patrick Tomiyasu
Co-Chairperson



SPONSORSHIP OPPORTUNITIES

We invite you to join the Jaycees and dozens of community organizations in establishing Adopt-A-School Day as an annual day of service to our schools in Hawaii. We will work closely with you to develop a sponsorship package that meets your organizational marketing objectives.

Please fill out all the fields and mail this form by JUNE 30, 2010 to:
Adopt-A-School Day, c/o Honolulu Chinese Jaycees, P.O. Box 957, Honolulu, Hawaii 96808
This form is also available online at: www.adoptaschoolday.org

Platinum: \$4,000

- *Prominent (LARGE) display of name and logo on Sponsor Banner to be hung at participating schools
- *One (1) inside / outside cover, full page color ad in the Souvenir Book (Outside Back Cover will be assigned to the first platinum sponsorship received)
- *Full page ad in the Kick-off Program Book
- *Three (3) memberships to the Hawaii Jaycees

Gold: \$2,000

- *Preferred (MEDIUM) display of name and logo on Sponsor Banner to be hung at participating schools
- *Full page ad in the Souvenir Book
- *Half page ad in Kick-off Program Book
- *Two (2) memberships to the Hawaii Jaycees

Silver: \$1,000

- * (SMALL) Display of name and logo on Sponsor Banner to be hung at participating schools
- *Half page ad in the Souvenir Book
- *Quarter page ad in the Kick-off Program Book
- *One (1) membership to Hawaii Jaycees

Bronze: \$500

- *Quarter page ad in the Souvenir Book
- *Logo display in Kick-off Program Book

ALL SPONSORS WILL RECEIVE:

- *Verbal recognition during Kick-off and Mahalo events
- *Acknowledgement on the event website
- *Company name and logo displayed in all marketing efforts

HAWAII JAYCEES 3RD ANNUAL



SPONSORSHIP CONTRACT

If interested, please complete and send form by JUNE 30, 2010 to:

Adopt-A-School Day, c/o Honolulu Chinese Jaycees, P.O. Box 957, Honolulu, Hawaii 96808

Group Information

Contact Name: _____ Position: _____

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____ Company Website: _____

Sponsorship Package (please check):

Platinum: \$4,000 Gold: \$2,000 Silver: \$1,000 Bronze \$500

Advertising (please check):

- Full Page Color Souvenir Book Ad Only: \$200
- Full Page B&W Souvenir Book Ad Only: \$150
- Half Page Color Souvenir Book Ad Only: \$100
- Half Page B&W Souvenir Book Ad Only: \$75
- Quarter Page B&W Souvenir Book Ad Only: \$50

- Full Page B& W Kick-Off Program Ad Only: \$100
- Half Page B&W Kick-Off Program Ad Only: \$50
- Quarter Page Kick-Off Program Ad Only: \$30

* Souvenir Book: 8.5" X 11"

* Kick Off Program: 5.5" X 8.5"

Other (Amount/Item) _____

*Your sponsorship contributions will go towards promoting and raising awareness for the Adopt-A-School Day project and will not be a donation to any specific school. The Hawaii Jaycees is a 501(c)(4) non-profit organization, and contributions are generally not tax-deductible as a charitable donation. However, contributions may be deductible as a business expense. Please consult your tax advisor for advice.

Authorized Signature: _____ Date: _____

Please Note: All sponsors are asked to supply a camera ready, high quality, high resolution file of their logo by JUNE 30, 2010. Please email logos to admin@adoptaschoolday.org

Please make checks payable to the Honolulu Chinese Jaycees. For further information about sponsorship, and/or advertisement opportunities, please contact:

Sarah Young, Sponsorship Chairperson
Phone: (808) 391-2683
Email: support@adoptaschoolday.org



The purpose of the Jaycees Statewide Adopt-A-School Day is to mobilize the community in service to Hawaii's schools.

The Jaycees Statewide Adopt-A-School Day is a day when we join together as a community to support our schools. Participating organizations will select a school and discuss how they might provide assistance on October 10, 2010.

Background: The recent economic downturn and looming state deficit has made investment in our schools extremely difficult for the government as multiple priorities compete for resources. We believe that our greatest asset is our people and that education is key to Hawaii's economic prosperity.

The goals of Adopt-A-School Day for 2010:

1. To provide service and assistance to at least 100 of Hawaii's schools.
2. To involve at least 100 Jaycee chapters and Participating Organizations in assisting a school of their choosing.
3. To generate 5,000 hours of planning and service time focused on schools.
4. To raise \$10,000 in cash and donations for Hawaii schools.
5. To hold a Kick-Off Rally that will bring together people and organizations who share a desire to make a tangible impact on our schools.
6. To generate publicity for the event, to include newspaper ads, social networking, radio, and other media.



WAYS TO PARTICIPATE:

Volunteer Your Group:

Whether it's beautification of the grounds, donation of materials, an educational program for the keiki, or something new, Hawaii's schools are asking for your group's contribution. And "group" doesn't just mean clubs, organizations, or businesses. You can organize a group of friends or family too! We invite you to attend our orientations and or invite us to come and speak to your group to learn more about how you can adopt a school. For more information, contact Community Involvement Chair Jonathan Cook by e-mail at: comm@adoptaschoolday.org and visit our website at: www.adoptaschoolday.org.

Volunteer Yourself:

Don't have a group to work with? Contact your local Jaycee chapter for more information on how you can participate in their Adopt-A-School Day project. To find the one nearest you, visit the Hawaii Jaycees' state webpage online at: www.hawaiijaycees.org.

Sponsor The Event:

We welcome sponsor inquiries and will work with you to put together a package that will work for your company.

Donate/Support:

Your donation to our effort will go a long way to making Adopt-A-School Day in Hawaii a success. Alternatively, you may choose to support one of our fundraisers. Information is available online at: www.adoptaschoolday.org/support

MARK IT ON YOUR CALENDAR!

August 28, 2010 Kick-Off Rally, 12PM, at Ala Moana Center Stage

October 10, 2010 Adopt-A-School Day!

November 7, 2010 Mahalo Party

✿Check out other events at: www.adoptaschoolday.org/events✿

HAWAII JAYCEES 3RD ANNUAL



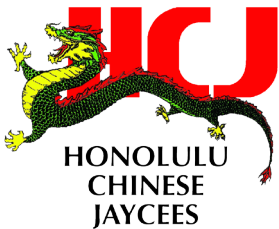
About the Jaycees:

The Adopt-A-School Day project is being hosted by the Honolulu Chinese Jaycees, which is a local chapter of the Hawaii Jaycees, the United States Junior Chamber, and Junior Chamber International.

We are a not-for-profit, nonpartisan organization made up of tomorrow's leaders and today's up-and-coming young professionals, dedicated to leadership, individual development and community service.

We are young people, ages 18 through 40, who have come together for a common purpose: creating positive change in our community and in ourselves while having a great time. We represent a variety of occupations, interests, and social and economic backgrounds. Each chapter within the Hawaii Jaycees has its own unique focus area, which are represented through their signature projects which include the Dragon Boat Race, Annual Filipino Fiesta, Manoa Craft Fair, Hawaii County Fair, Special Olympics, and the Cherry Blossom Festival to name a few.

If you are interested in becoming a member, contact us in any of the ways listed below!



Adopt-A-School Day Contact Information:

Honolulu Chinese Jaycees
PO Box 96808
Honolulu, Hawaii 96808
www.adoptaschoolday.org

General Chairperson: Krystal Lee
Email: info@adoptaschoolday.org

Co-Chairperson: Patrick Tomiyasu
Phone: (808) 733-5377
Email: info@adoptaschoolday.org